



Concordia Elementary 9th Annual Jog-A-Thon

PARENT & STUDENT INFORMATION PACKET

Concordia's Jog-A-Thon is organized by the Concordia PTA. Emphasis is on good sportsmanship and participation, not competition. We want the students to have fun!

The Jog-A-Thon is our school's primary fundraiser and "fun" raiser each year. The students enjoy themselves, while at the same time their participation helps to support our school. Funds raised through this event maintain the many programs that enrich the education of our children, as well as provide classroom supplies needed to offset shortfalls due to continued district budget cuts.

It is increasingly more important that we receive additional financial support from parents and our surrounding community members, so that we may continue providing the funds necessary to maintain the quality education we've come to appreciate here at our neighborhood school.

Last year, our Jog-A-Thon raised nearly \$25,000 to help finance the following:

Enrichment Programs	Technology / Library / Equipment	Instructional Support & Aides	Classroom & School Supplies
Project Splash - a unique, hands-on ocean science program centered around a real whale fossil	Computer Lab for all grades	Art Teacher, Mrs. Bassett	Homework folders
Butterfly Garden - offers hands-on learning about butterfly habitats and growth cycles	Purchase of new computers and software when needed	Homework Club	Student planners
Art Program	Audio visual equipment, Projectors	Handwriting Without Tears	Basic supply budget for each classroom
All Field Trips & Assemblies – Ocean Institute, Heritage Museum, Carlsbad Flower Fields, Orange County Performing Arts, Catalina Island Field Study, etc.	All library books, materials, and programs – READ, Bingo	Writing Lab	Physical Education Supplies – balls, nets, equipment
Red Ribbon Week		Support for English Learners	Printing Costs
Reflections			
Awards & Incentive programs			

Concordia PTA funded over \$100,000 during the 2008-09 school year to enhance the quality of education for our children.

Our goal this year is to raise at least \$25,000.

The PTA will use this money to fund school field trips, assemblies, instructional technology, and special programs for all Concordia students.

If every student raised \$50, we would exceed our goal!

PRIZES, DRAWING AND REWARDS:

Participation Prize - each student who takes part in the Jog-A-Thon will receive a prize. Your parent helpers will distribute these on the day of the event.

Classroom Prizes – the two classes (one class from Kindergarten, 4th and 5th grades and another class from 1st, 2nd and 3rd grades) that contribute the most donations will each be rewarded with a lunch party. This will be announced after pledge money is turned in.

Random Drawing – students will receive one drawing entry for every \$25 turned in. Several great prizes will be given away, including a brand new bike donated from **Buy My Bikes**, Concordia carnival wristbands, Mrs. Nelson's book fair certificates, spirit wear and more. This drawing will take place after pledge money is turned in one morning during the flag ceremony.

Schoolwide Reward – if we reach our goal of \$25,000, the entire school will enjoy an extra recess (a.k.a. "Fun Friday") party.

EVENT DATE: Friday, March 12, 2010 (back-up "rain" date on Friday, March 19th)

FORMS ATTACHED:

*Business Sponsorship Form - **Due Friday, February 19th** to be included on banner.*

If you know of a Business Sponsor willing to donate \$50 or more, we will acknowledge their business on a banner to be hung at Concordia Elementary. Donations after this date are greatly appreciated and will be acknowledged in the PTA E-Newsletter and other PTA communications.

*Student Pledge Form – **Due Wednesday, March 10th**.*

Students are encouraged to obtain pledges from friends and family for the event. Donors may pledge a specified amount per lap or they may pledge a fixed donation. Students will jog or walk for 20 minutes on a 1/8-mile track. 1 mile = 8 laps, 2 miles = 16 laps.... and 16 laps would be about the maximum possible.

THE DAY OF THE EVENT:

Grades 2-3 will be on the field from 9:00-9:30

Grades K-1 will be on the field from 10:00-10:30

Grades 4-5 will be on the field from 10:45-11:15

Student participants will jog or walk for 20 minutes on a 1/8 mile track. During each session a classroom volunteer will mark a lap tick mark on each student's tally card every time the student completes a lap.

Immediately following the event, the students' tally cards will be collected by parent volunteers to count and total lap marks. The number of laps will be written on the lap card, which the students will use for collection of pledges.

Water and healthy snacks will be provided in each classroom for every student. Your child's Jog-A-Thon Room Parent will request water and snack donations and coordinate all volunteers for this event.

Please have your child wear comfortable, well-worn shoes. A Concordia T-shirt worn with a sweatshirt or other outerwear is suggested. Layers are great. Parents are invited and welcome to join the fun!

MONEY COLLECTION:

In the 2 weeks following the event, students will collect their pledges by showing their sponsors their lap tally card. **Please write a single check to "Concordia PTA"** for the total amount of your child's collected pledges.

Pledge funds are due at school by Friday, March 26th.

Please contact a member of the Jog-A-Thon committee listed below or your child's classroom Jog-A-Thon Room Parent if you have questions or need additional information.

J'Amy Schouten
492-5728
jschouten@cox.net

Kathy Wade
366-9121
kathywade3@cox.net

Thank you and we look forward to a fun and successful event!

Concordia Jog-A-Thon Questions and Answers

Q: *What is the Jog-A-Thon?*

A: The Jog-A-Thon is an annual PTA fundraiser and “FUN”raiser for ALL STUDENTS (Kindergarten – Grade 5). Emphasis is on good sportsmanship and participation, not competition. We want the students to have fun! We hope to raise at least \$25,000 this year, but need your help.

Q: *What can we do?*

A: Have your student collect pledges using their Student Pledge Form. Donors may pledge a specified amount per lap or they may pledge a fixed donation.

Student Pledge forms are due on Wednesday, March 10th.

Q: *Can our business donate?*

A: YES! There are four levels of business sponsorship: \$500-Platinum, \$250-Gold, \$100-Silver and \$50-Bronze Sponsorships. Your business will be on a banner* hung at Concordia and mentioned in the E-Newsletter, website and other PTA communications. Contact J’Amy Schouten 492-5728 jschouten@cox.net for sponsorship questions.

Business Sponsorship forms are due on Friday, Feb. 19th (*to be included on banner).

Q: *When is the Jog-A-Thon?*

A: Friday, March 12th. Joining us on the field will be members of the US Marine Corp. from Camp Pendleton.

- Grades 2-3 will be on the field from 9:00-9:30
- Grades K-1 will be on the field from 10:00-10:30
- Grades 4-5 will be on the field from 10:45-11:15

Students will warm-up with the Marines for 10 minutes, then jog or walk for 20 minutes on a 1/8-mile track. Afterward, they return to class for a healthy snack and water.

Q: *What if I can’t be there? Can I still help?*

A: Absolutely. Your Jog-A-Thon Room Parent will be sending home a note requesting donations of bottled water and healthy snacks, as well as looking for volunteers.

Q: *Do the students get prizes or rewards?*

A: Each child will receive a participation prize from PTA the day of the Jog-A-Thon. Additionally, there will be classroom prizes, drawing prizes and a school-wide reward based on pledges turned in. See the Parent & Student Information Packet for details.

Q: *When do they have to turn in their pledge money?*

A: Students should collect their pledge funds during the 2 weeks following the event.

Pledge funds are due at school by Friday, March 26th.

Extra forms and information packets are available on our website www.ConcordiaPTA.org or you can pick them up at the **PTA Information Station** outside the Concordia Front Office.

Please feel free to contact us if you have questions or need additional information.

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492-5728

jschouten@cox.net

Kathy Wade

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